

University of Pretoria Yearbook 2018

Supply chain management 326 (OBS 326)

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| Qualification | Undergraduate |
| Faculty | Faculty of Economic and Management Sciences |
| Module credits | 20.00 |
| Programmes | BCom Supply Chain Management |
| Prerequisites | OBS 316 GS |
| Contact time | 3 lectures per week |
| Language of tuition | Module is presented in English |
| Department | Business Management |
| Period of presentation | Semester 2 |

Module content

*Only for BCom (Option: Supply Chain Management) students

Corporate alignments; competitive positioning; customer service design; strategy design; channel strategy; network design; supply chain relationships; supply chain design; supplier alignment; operations alignment; distribution alignment; demand alignment and logistics information systems.

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